

# EXHIBITOR APPLICATION

PRESENTED BY THE SOUTHERN ARIZONA ARTS & CULTURAL ALLIANCE



**ADMISSION:**  
\$6 at the door  
Kids 10 & under  
**FREE**

## Saturday, August 6 • 10am-8pm

### *Southern Arizona's Largest Indoor Motor Expo*

Model Cars • Speed and Drag Racing • Classic & Historic Cars • Concept Vehicles  
Sustainable & Electric • Water Sports • Nautical & Boat • Action Sports • Skateboard Demo's  
BMX • RV • Monster Trucks • Motorcycles • Armed Forces, Police & Fire  
Motor Mall featuring clothing, electronics, accessories and more • Motocross • Aerospace  
Planes • Children's Activities • Live Music on multiple stages • Autograph Signings

# TUCSON CONVENTION CENTER

## Indoor Exhibition Halls & Main Arena

FOR EVENT DETAILS, SPONSORSHIP & VENDOR INFORMATION OR REGISTRATION FORMS, VISIT

[www.tucsonmotorshow.com](http://www.tucsonmotorshow.com)



# Saturday, August 6

## Tucson Convention Center Arena & Exhibition Halls - 10am-8pm

The Tucson Convention Center is located in Downtown Tucson at 260 South Church Avenue, Tucson, AZ 85701. With 205,000 square feet of meeting space, the TCC has the size and flexibility to accommodate every type of meeting, convention, trade show or banquet event. The second annual Tucson Motor Show is sure to be the summer's hottest ticket featuring live music on multiple stages, up to 100 classic cars, fire engines, trucks as well as concept vehicles, stereo and accessory demonstrations, flight simulators, kids racing activities, and a comprehensive MOTOR MALL featuring clothing, watches, accessories, auto swap meet and MORE!

### Basic Exhibitor Space Pricing

Packages A, B & C include the allotted floor space at the Tucson Motor Show on the Exhibition Hall Floor. Exhibitor provides all necessary tables, chairs, skirting for space, signage and any other space materials. All packages include company logo in the event program.

<b>PACKAGE A</b>	\$150	10' ft. wide x 10' ft. deep	Exhibitor Space
<b>PACKAGE B</b>	\$225	10' ft. wide x 20' ft. deep	Exhibitor Space
<b>PACKAGE C</b>	\$325	10' ft. wide x 30' ft. deep	Exhibitor Space

### Large Exhibitor Space Pricing

Packages D, E & F are designed for the larger businesses who will be exhibiting larger motor items and merchandise, such as vehicles, trucks, boats, RV's, campers, motorcycles, planes, and larger items or need a larger exhibit space. All packages include company logo in event program, logo on TV Commercials, and Logo on all Print Ads prior to the event.

<b>PACKAGE D</b>	\$450	Any Space Size from 10' ft. wide x 40' ft. deep to 30' ft. wide x 50' ft. deep	Exhibitor Space
<b>PACKAGE E</b>	\$600	Any Space Size from 30' ft. wide x 50' ft. deep to 50' ft. wide x 100' ft. deep	Exhibitor Space
<b>PACKAGE F</b>	\$750	Any Space Size from 50' ft. wide x 100' ft. deep to 30' ft. wide x 50' ft. deep	Exhibitor Space

### SPACE DETAILS

- All exhibit space is available indoors in the air conditioned Tucson Convention Center Exhibition Halls and Arena
- Exhibitors are permitted to set tents within their indoor space as a form of advertising
- Exhibitor must provide their own tenting, space set up, chairs, tables and table skirting to the ground within their designated space
- If selling or transacting any cash from your exhibitor space, you must have a valid business license in the State of Arizona & City of Tucson
- All exhibit space must be kept clean and free from any walking hazards
- There are no pets, stereos, firearms, drugs, motorized scooters permitted within the Tucson Convention Center Arena and Exhibition Halls
- **LOAD IN**, Exhibitors will be permitted to drive into the Exhibition Halls and Arena to unload and set up their materials, and exhibit space on Friday, August 5 from 10am-6pm, and Saturday, August 6 from 7am-9:30am.
- **LOAD OUT**, Exhibitors must remain set up throughout the duration of the festival hours from 10am-8pm,
- Electric access is available onsite at the Tucson Convention Center through Commonwealth Electric for an additional fee. In order to receive electric to your exhibit space, you **MUST** designate the amps needed and reason for electric at your booth on this application.



# EXHIBITOR APPLICATION

Business Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

Website: \_\_\_\_\_ Business License # \_\_\_\_\_

## DESIRED EXHIBITOR PACKAGE

- A \$125** - 10'x10' Space     **B \$225** - 10'x20' Space     **C \$325** - 10' x 20' Space
- D \$450** - Space Size Desired between **10' x 40'** to **30' x 50'** Preferred Space Dimensions \_\_\_\_\_
- E \$600** - Space Size Desired between **30' x 50'** to **50' x 100'** Preferred Space Dimensions \_\_\_\_\_
- F \$750** - Space Size Desired between **50' x 100'** to **100' x 100'** Preferred Space Dimensions \_\_\_\_\_

## LOAD-IN

 Please indicate your desired set up and load in time at the TCC

- Friday, August 5 *between* 10am-2pm     Friday, August 5 *between* 2pm-6pm     Saturday, August 6 *between* 7am-9:30am

## ELECTRIC

- NO, I do not need any electric access at my booth
- YES, I will need electric access at my booth during the festival. **\*\*NOTE\*\*** If you have answered YES, you MUST fill out the attached **COMMONWEALTH ELECTRIC ORDER FORM** at the end of this application.

## PAYMENT

**\*\*NOTE:** Your credit card will be run as soon as your application is approved. Without payment, SAACA cannot guarantee or hold your exhibitor space at the Motor Show. No refund will be given for cancellation made 14 days prior to the Tucson Motor Show.

I will be paying by:  CHECK # \_\_\_\_\_ (*checks made out to SAACA*)     CREDIT *American Express, add 3% processing fee*     CASH

Credit Card Number \_\_\_\_\_ Expiration Date \_\_\_\_\_

Name as it appears on credit card \_\_\_\_\_ Signature \_\_\_\_\_





# EXHIBITOR APPLICATION

## EXHIBITOR DESCRIPTION

Please provide a brief statement of your organization or business, and the activities, items, merchandise, demonstration or raffle you will be conducting from within your exhibitor space.

## RELEASE & HOLD HARMLESS

This agreement is entered into by and between the Southern Arizona Arts & Cultural Alliance (Producer), the exhibitor filling out, signing, and returning the application (Artist). The Artist hereby indemnifies and holds the Producer, its agents, employees and servants and the Client, its agents, employees and servants harmless from any and all claims, including costs and attorney's fees resulting there from, arising out of said Artist's participation in any and all events which have been organized by or through Producer or Client. For the purposes of this agreement, the term "participation" shall include, but not be limited to, the delivery of equipment, merchandise, structures and arts or crafts to their designated location, the set up and display of any such structure and art or crafts, and the dismantling and removal of all such items from the area provided by or through the Producer or its agents, employees and servants or the Client or its agents, employees and servants. The Exhibitor hereby expressly assumes any risk of harm to the Exhibitors, agents, employees and staff, merchandise exhibited at the event, guests or guests' property arising out of their participation and the participation of other exhibitors or agents in any given festival organized by Producer or Client, including any risk resulting from the particular location of the space designated for them by the Producer. The Artist agrees to hold harmless the Client or the Producer from any and all liability for damages to persons or property from any source. If weather, other acts of Nature, or other reasons beyond the control of the Client or SAACA causes the event's cancellation, Exhibitor entry fees will not be returned and neither the Client nor SAACA will be held liable to Exhibitor for failure of the event to take place. This agreement shall be effective immediately upon execution and shall continue in effect through August 7, 2011 at the conclusion of the Tucson Motor Show.

Signature \_\_\_\_\_ Date \_\_\_\_\_

**Return this application to the Southern Arizona Arts & Cultural Alliance**

**FAX** (520) 531-9225    **MAIL** SAACA - 7225 N ORACLE RD, SUITE 112, TUCSON, AZ 85704

**EMAIL** [jonas@saaca.org](mailto:jonas@saaca.org)    **QUESTIONS** Jonas Hunter (520) 797-3959

# ELECTRIC ORDER FORM

Rates Effective September 1st, 2010-August 31st, 2011

Electrical Order Form Mail or Fax to:



Information & Online Ordering  
[www.commonwealthexpo.com](http://www.commonwealthexpo.com)



Commonwealth Electric Company Exposition Service Division  
 260 S. Church Avenue, Tucson, AZ 85701  
 PH: (520)623.2155 Fax: (520)623.3401  
 Email Address: [JSutherland@commonwealthelectric.com](mailto:JSutherland@commonwealthelectric.com)

**Tucson Convention Center**

Event: <b>The Tucson Motorshow</b>					Dates: August 6, 2011	
					Event #: 489993	
For Discount Payment Price we must receive your order and payment prior to this					7/22/2011	
<b>DEADLINE DISCOUNT DATE OF:</b>						
Company Name:					Booth #	
<b>STANDARD ELECTRICAL DROPS</b>						
Quantity	Description	Discount	Regular	Amount	<b>If you require services not listed on this form please call for a quote.</b>  <b>Lighting:</b> Please call for Order Form  <b>24 Hour Services:</b> Rates are DOUBLE the Outlet Rate _____ Check if required.  <b>Overhead Power:</b> Rates are Time and Material, please call for quote .  <b>208V and 480V Services:</b> There is a MINIMUM labor charge of (1) hr. for installation/removal of all 208V service. There is a MINIMUM labor charge of (2) hrs. for installation/removal of all 480V service.  <b>ELECTRICAL LABOR:</b> Outlets requested to be placed anywhere other than the back of the booth will require a layout and a MINIMUM of (1) hour labor. Please call for quotes on labor if your booth is located outside.  <input type="checkbox"/> Okay to Proceed (layout with scaled orientation attached) Order will be installed prior to exhibitor move-in.  <input type="checkbox"/> Exhibitor Supervision Requested-Requires a <b>MINIMUM</b> of 1 Hr of Labor. Please indicate the following Date and Time Requested: _____ / ____ / ____ am/pm	
<b>Standard Outlet 120V A.C. 60 Cycle</b>						
	500 Watts	\$71.00	\$85.00			
	1000 Watts	\$90.00	\$108.00			
	2000 Watts	\$110.00	\$132.00			
<b>Single Phase 208V A.C. 60 Cycle Requires MINIMUM (1) hr Labor</b>						
	10 Amp	\$124.00	\$149.00			
	20 Amp	\$148.00	\$178.00			
	30 Amp	\$181.00	\$217.00			
	40 Amp	\$236.00	\$283.00			
	50 Amp	\$294.00	\$353.00			
	60 Amp	\$350.00	\$420.00			
<b>Three Phase 208V A.C. 60 Cycle Requires MINIMUM (1) hr Labor</b>						
	10 Amp	\$161.00	\$193.00			
	20 Amp	\$191.00	\$229.00			
	30 Amp	\$236.00	\$283.00			
	40 Amp	\$308.00	\$370.00			
	50 Amp	\$383.00	\$460.00			
	60 Amp	\$459.00	\$551.00			
<b>Rental Items</b>						
	Extension Cord 15'	\$20.00				
	Extension Cord 25'	\$22.00				
	5-way power strip	\$19.00				
	3-way adaptor	\$18.00				
<b>Labor</b>						
	ST (M-F 8am-4:30pm)	\$63.00				
	OT (M-F 4:30pm-12am & Sat 8am-12am)	\$94.50				
	DT (M-F 12am-8am & all Sundays/Holidays)	\$126.00				
<b>**By signing the order form, I have read and agree to all of Commonwealth Electric Company's Conditions and Regulations.**</b>					<b>Total Order</b>	
					<b>9.1% Sales Tax</b>	
					<b>Labor Amount</b>	
					<b>Total Due</b>	
Company Name					Phone _____ X _____	
Address					City _____ State _____ Zip _____	
Email Address					Onsite Contact: _____	
Signature					Print Name _____	
Paid by: CK AX MC VS					CC # _____ Exp Date: _____	
Cardholder Signature					Print Name _____	



**Commonwealth Electric Customer Information  
Tucson Convention Center**



**Payment Policy:**

**Payment in Full** is required on all outlets when order is placed. PURCHASE ORDERS are not considered payment. There will be an additional \$25.00 service charge on all returned checks.

**Tax:** All amounts, except labor, are subject to a combined Arizona State and City sales tax. If you are tax exempt in the STATE OF ARIZONA, please attach SALES TAX EXEMPTION CERTIFICATE to your order.

**Discount Rates:** available on orders and payments received ten (10) business days prior to show move-in. See the order form for exact date.

**Regular Rates:** are applied to all orders received AFTER the DEADLINE for DISCOUNT date and orders received on the show floor.

**International:** payment must be in US Dollars, money order, or credit cards.

**Receipts and Confirmations:** are available upon REQUEST.

**Claims:** will not be considered unless filed in writing by exhibitor prior to close of show.

**Credit:** will not be given for outlets or equipment once they have been installed, regardless of usage.

**Unpaid Balances:** all balances must be paid prior to show open and any unpaid balances are subject to 1 ½ % thereafter.

**Contract Agreement:** Lessor will not be responsible for strikes accidents, fires, an Act of God, or delays beyond control. If by any reason of any default on the part of the lessee, hereunder, it becomes necessary to engage an attorney, the lessee agrees to pay all costs, expenses, and the attorney's fees expanded or incurred by lessor in connection therewith. Payment or receipt of this contract constitutes acknowledgment that exhibitor has read and agrees to all conditions and regulations as stated on this contract.

**Outlets & Equipment:**

Each outlet ordered is ONE SINGLE plug-in

Outlets will be located on the floor at the back of the booth or in the most convenient location for CECM. Exceptions include orders submitted with layouts-see layout section.

Outlets are provided at an ADDITIONAL charge and are not part of the booth package unless otherwise indicated on our CECM form.

Outlets are to be ordered separately by each exhibitor and may not be shared with other exhibitors.

Building utility outlets are not a part of the booth space and are not to be used by exhibitors unless specified otherwise

**Property:** All materials and equipment furnished by CECM for this service order, shall remain the property of CECM and be removed only by CECM at the close of show. At the close of show, please leave all Commonwealth equipment in your booth to be collected.

**Special:** Exhibitors are responsible for supplying converters-220V to 120/110V-for international equipment. Exhibitors are responsible for GFI, if GFI is required. CECM can provide converters from 220V to 120/110V or GFI's at an additional charge.

**Labor:**

**Requirements:** You need to add a minimum of one hour labor to your order if...

You order 208V service or higher. A minimum of one hour of labor is required for EACH 208V connection. Please note your connector for each 208V service on the order form. See the Service Desk to request connect and disconnect.

Request your outlet anywhere but the back of the booth or send a layout for the location of your outlet.

Request exhibitor supervision for the placement of your electrical outlet.

Order an electrical outlet over 20amps 120V.

Request power to be dropped from the ceiling or located overhead.

Request eight (8) or more electrical outlets.

**Installation:**

CECM will not be responsible for any cutting or altering of any floor covering in order to bring power to a booth in a specific location.

See the Commonwealth Service desk for on-site assistance during exhibitor move-in to schedule 208V connect/disconnect.

<b>Usage:</b> Usually but can vary:	Up to 500 Watts:	TV, VCR, Radio, Expo Reader
	Up to 2000 Watts:	Vacuum, hair dryers, heat lamps

Indicate BOOTH ORIENTATION on your layout.

Wattage/ampage is usually marked on the back or bottom of appliance or machine

Total light bulb wattage to determine usage

**Conditions and Regulations:**

All equipment, regardless of source of power, must comply with all federal, state and city safety codes.

All equipment must be properly tagged and wired with complete information as to type of current, voltage, phase, cycle, horsepower, etc.

All exhibitors' cords must be of the 3-wire grounded type. Use of open clip sockets, latex or lamp cord wire is prohibited. All exposed, non-current carrying metal parts of fixed equipment, which are liable to be energized, shall be grounded. All motors over 3HP must have magnetic starters and disconnecting switch furnished by the exhibitor.

Commonwealth Electric Company is not responsible for voltage fluctuations or power failure because of temporary conditions.