



## 2012 Booth Rental Form

**Place of Event:** March 31, 2012-Mesa, AZ - Mesa Convention Center  
201 N. Center Street, Mesa, AZ

**Vendor Move-in:** Saturday 7:30 a.m. - 2:00 p.m.

**Show Hours:** 3:00 p.m. - 10:00 p.m.

| Booth Size                  | Booth Rates       |              | Booth Includes                                  |
|-----------------------------|-------------------|--------------|-------------------------------------------------|
|                             | Pre-Paid Discount | Non Pre-Paid |                                                 |
| <input type="radio"/> 10X10 | \$400             | \$450        | Canopy, (1) Table, (2) Chairs &(4) Wristbands   |
| <input type="radio"/> 10x20 | \$700             | \$750        | Canopy, (2) Table, (4) Chairs &(6) Wristbands   |
| <input type="radio"/> 10x30 | \$1,000           | \$1,100      | Canopy, (3) Table, (6) Chairs &(8) Wristbands   |
| <input type="radio"/> 10x40 | \$1,300           | \$1,400      | Canopy, (4) Table, (8) Chairs &(10) Wristbands  |
| <input type="radio"/> 20x20 | \$1,000           | \$1,100      | Canopy, (4) Table, (8) Chairs &(10) Wristbands  |
| <input type="radio"/> 20x40 | \$2,000           | \$2,100      | Canopy, (8) Table, (16) Chairs &(12) Wristbands |

**Prime or Corner Locations \$200 Extra Fee -When location is available**

**BOOTH SHARING WILL BE AN ADDITIONAL CHARGE ! NO EXCEPTIONS!!**

**Company Name:** \_\_\_\_\_ **Contact Name:** \_\_\_\_\_  
**Address:** \_\_\_\_\_ **Email:** \_\_\_\_\_  
**City:** \_\_\_\_\_ **State:** \_\_\_\_\_ **Zip:** \_\_\_\_\_  
**Phone:** \_\_\_\_\_ **Fax:** \_\_\_\_\_

Please list all products to be sold or displayed: \_\_\_\_\_

**Electricity Needed?** YES NO (There is an additional charge for electricity)

- NOTE:**
- 1) Additional show wristbands may be purchased for @ \$20.00 each. (\$10 off Ticket Price)
  - 2) By signing this application you have READ and AGREED to the Vendor Booth Rules & Regulations.
  - 3) A 25% fee will be charged to any booth cancellation (7) days prior to show date.
  - 4) No Refund, Credit or Transfer on "no show" & "Deposits" made.

Initial \_\_\_\_\_

**Agreement/Authorizing Charge Signature:** \_\_\_\_\_ **Agreed Price:** \_\_\_\_\_

|                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |  |                            |
|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--|----------------------------|
| <b>Credit Card Statements will show as:</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                   |  | <b>Motorsport Showcase</b> |
| <p>I, herby authorize <u>Motorsport Showcase LLC</u> to charge this card as shown below,<br/> in case the charge cannot be made on this card, I declare myself personally and<br/> jointly bound with the company, which I represent, towards the credit card company<br/> for the payment of the debt and all costs in such collection</p> <p>I certify that I am expressly empowered and authorized, on behalf of the compnay,<br/> to represent and bind it, purchase, and incur debt.</p> |  |                            |
| <b>Type of Payment:</b> ( ) Company Check ( ) Money Order ( ) Cash AMEX Front 4 Digit Code:                                                                                                                                                                                                                                                                                                                                                                                                   |  |                            |
| <b>Credit Card#</b> _____ <b>EXP</b> / _____ <b>Visa</b> _____ <b>MC</b> _____ <b>Amex</b> # (____)                                                                                                                                                                                                                                                                                                                                                                                           |  |                            |

Please return with payment to: Motorsport Showcase LLC 10446 E. Jerome Ave. Mesa, AZ. 85209  
For additional information, please visit us online at [www.mesasupershow.com](http://www.mesasupershow.com) or call (480) 766-8164



**PLEASE NOTE: MUST BE READ, UNDERSTOOD, AND APPLICATION SIGNED TO BE VALID.**

### Vendor Booth Rules & Regulations

- The Exhibitor agrees to utilize the assigned space in display, demonstrate, or sell only the products or services as described on the front of the application.
- **Motorsport Showcase LLC** reserves the right to disapprove the display of any item that is deemed inappropriate and/or is not in keeping with the nature, character, or orderly conduct of the show.
- **Motorsport Showcase LLC** reserves the right to require that the exhibit be arranged in a manner that will not interfere with other exhibits, particularly those in close proximity to that of the Exhibitor.
- The Exhibitor shall not utilize any scheme or device that is illegal, in bad taste, or detrimental to the automotive or advertising industry. **Motorsport Showcase LLC** reserves the right to require cessation of any such activity.
- A violation of any rule of conduct or a breach of any covenant in this agreement is cause for **Motorsport Showcase LLC** Management to close the exhibit. In the event of closure no refund shall be allowed.
- The Exhibitor shall be responsible for all maintenance of the exhibit. At all time, including the hours during which the exhibition is open to the public, the Exhibitor shall maintain the exhibit in a clean and orderly manner, and shall take any steps that may be necessary to prevent injury to any person or exhibit on the premises.
- **Motorsport Showcase LLC**, **The City of Mesa, Mesa Convention Center**, its agents, contractors, employees, sponsors, and associated parties will not be responsible or liable for the loss of, or damage in any of the property of the Exhibitor, The Exhibitor shall, at its own expense, obtain the necessary insurance coverage with respect of loss by fire, theft, accident or other causes, if that type of protection is desired.
- All entries are subject to approval by **Motorsport Showcase LLC** and must pass inspection at the door; **Motorsport Showcase LLC** management has the right to refuse any entry not deemed appropriate.
- In the event the premises in which the exhibition is to be held are destroyed or damaged by fire, the elements, other calamity, or other cause beyond control, so that the exhibition cannot be held. **Motorsport Showcase LLC**, **The City of Mesa, Mesa Convention Center**, its agents, contractors, employees, sponsors, and associated parties shall not be liable to the Exhibitor except to the extent of returning a portion or whole payment previously made by the Exhibitor to Event Management pursuant to this Agreement.

This writing contains the General understanding and agreement of the parties. No representations other than those expressly set forth in this Agreement were made or relied upon by either party. No agent, employee or other representative of either party is empowered to alter any of the terms of this Agreement except in writing signed by an executive officer of the respective parties.

This Agreement is subject to all laws, statues, ordinances, orders, regulations, and directives, which may be imposed by the federal, state, or local governments and both parties shall obey the same.